IREBS

REAL ESTATE RESEARCH & PRACTICE: PAST, PRESENT AND FUTURE
12TH IREBS REAL ESTATE SYMPOSIUM
in Honor of Prof. Dr. Karl-Werner Schulte HonRICS

June 11th, 2016 · Vielberth-Building · University of Regensburg
The IRE|BS International Real Estate Business School is part of the Faculty of Business, Economics and Management Information Systems of the University of Regensburg and comprises the IRE|BS Department of Real Estate and the IRE|BS Real Estate Academy. The IRE|BS Department of Real Estate consists of ten real estate focused chairs and professors, as well as 15 honorary and guest professors. The IRE|BS Real Estate Academy is dedicated to the continuing education of managers and specialists from the real estate sector all over Germany and internationally. With its broad range of offerings, the IRE|BS International Real Estate Business School is among the international leading institutions in real estate academia.

Further information can be found at: www.irebs.de

Professor Dr. Karl-Werner Schulte started his academic teaching and research in real estate education and research in the early 1990s and is regarded as having established and developed this field in Germany over the last 25 years. By that, he is indeed a leading authority in the context of Real Estate research and practice.

On the occasion of his seventieth birthday, the IRE|BS International Real Estate Business School would like to honor him with the 12th IRE|BS Real Estate Symposium.

Through the theme “Real Estate Research & Practice: Past, Present and Future”, we wish to provide an overview of the ongoing evolution of the real estate industry, both in the national and international contexts. As an active or former member of various boards of renowned real estate institutions, and as an editor or co-editor of many books and journals in the field of real estate, Professor Schulte has always retained a close link between the practical and theoretical sides of real estate economics and management. Accordingly, this Symposium is designed to depict and consider the evolution of the real estate industry from an academic as well as a practical perspective.
**PROGRAM:**

### AM

**Introduction**

**09.30 am**  
Welcome  
Prof. Udo Hebel, President, University of Regensburg  
Joachim Wolbergs, Mayor of Regensburg  
Martin J. Brühl, RICS President  
Jörg Lammersen, IMMOEBS President  
Laudatio for Prof. Dr. Karl-Werner Schulte  
Prof. Alf Zimmer,  
Past President, University of Regensburg  
Thomas Zinnōcker,  
CEO Ista, Vice President ZIA e.V.

**Real Estate Investing: Past, Present and Future**

**10.15 am**  
Investing in Green Real Estate: Fact, Fiction, Future?  
Prof. Norm Miller, Hahn Chair of Real Estate Finance, University of San Diego, USA

**10.35 am**  
Investing in Global Real Estate: Back to the Roots?  
Prof. Matthias Thomas, CEO INREV, Amsterdam, NL

**10.55 am**  
Market Cycles and Global Real Estate Investments  
Prof. Glenn R. Mueller, University of Denver, USA

**11.15 am**  
Coffee break

**Real Estate and Urban Development: Past, Present and Future**

**11.45 am**  
Special feature: "Karl-Werner Schulte and the Lighthouse"

**12.00 am**  
The Role of Social and Demographic Trends in Real Estate and Urban Development  
Prof. Tobias Just, IRE|BS, University of Regensburg

**12.20 am**  
Global Risk Factors and Uncertainty in Real Estate Valuation  
Prof. Nick French, Director of Postgraduate Programs in Real Estate, Oxford Brookes University, GB

**12.40 am**  
The Role of Institutional Capital in Real Estate and Urban Development  
Christian Ulbrich, President, Jones Lang LaSalle, USA

**01.00 pm**  
Lunch break

### PM

**From “Big Five” to “Big Data” in Real Estate**

**02.00 pm**  
Special feature: "Karl-Werner Schulte and ‘die Knappen’"

**02.15 pm**  
The Potential of African Real Estate  
Dr. Moses-Mpogole Kusiluka,  
Commissioner for Lands, Dar es Salaam, Tanzania

**02.35 pm**  
The Potential of Big Data for Real Estate Business Models  
Prof. William G. Hardin, Director Hollo School of Real Estate, Florida International University, USA

**02.55 pm**  
The Potential of Big Data for Real Estate Capital Markets  
Prof. Wolfgang Schäfers, IRE|BS, University of Regensburg

**3.15 pm**  
Coffee break

**Real Estate and Leadership: Past, Present and Future**

**03.45 pm**  
Special feature: "Karl-Werner Schulte and the Pope"

**04.00 pm**  
The Role of Leadership in Real Estate: Learning from Global Champions  
Stephen Roulac, CEO Roulac Global, San Francisco, USA

**04.20 pm**  
The Role of Leadership in Real Estate: Actions for the Future  
Ulrich Höller, CEO, GEG German Estate Group

**Conclusion**

**04.40 pm**  
Final Remarks  
Prof. Dr. Karl-Werner Schulte HonRICS

**05.00 pm**  
Farewell Reception
12th IREIBS REAL ESTATE SYMPOSIUM
(as part of the ERES Conference 2016, June 8-11, 2016, Regensburg/Germany)

REGISTRATION:

www.immobilien-symposium.de
„First come - first served“
Given the limited number of places,
registration will work on the basis of first-come, first served.

SYMPOSIUM SECRETARIAT

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VENUE

University of Regensburg
Vielberth-Building
Universitätsstraße 31
D-93040 Regensburg

CONFERENCE FEE

No Conference Fee is required

Visit www.immobilien-symposium.de for more information!

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